

FAST FLOWING BEER

After the success of the installation of more than 100 of the world's fastest beer dispense units in eight main bars in the 02 Dublin - Europe's largest purpose-built live music venue - Exactap are now proving a boon in English and Welsh stadia.



These include Gloucester Rugby Club and Glamorgan County Cricket Club, as well as Aston Villa, Chelsea, Everton and Sheffield United Football Clubs along with the Metroradio Arena, Newcastle.

The units from Drinks Dispense Group, designed to benefit arenas and stadiums with fast-moving, high-volume beer sales, dispense Carlsberg and Guinness, pouring a pint of the world-famous lager in under three seconds.

They pour consistently with a pre-measured head on each pint and to the exact serving size.

A combination of single and dual head units have been installed in bars on all three floors at the 02 Dublin, using the venue's specified brand-new cellar cooling facilities.

Conor Merry, retail manager for venue operator, Live Nation Ireland, said: "Fast-flow beer was an integral part of our plans for the arena and we are really happy with the current performance of the ExacTap system here.

"It has vastly improved the speed of

service and quality of the pour and played an important part in reducing queuing times for customers at the bars."

Clive Pedwell, business development director for Drinks Dispense Group, said: "We are delighted that ExacTap is achieving excellent results in terms of sales and speed of service, at venues across the UK."

QUENCHING SCARLETS FANS' THIRST

After 130 years, world-famous rugby region, the Scarlets left their famous Stradey Park ground and moved to a new home, Parc y Scarlets in Llanelli. This new, high tech 15,000 seat stadium cost over £23m to build and was 14 months in construction.

The budget for catering equipment alone amounted to £500,000 and Space Catering, one of the UK's leading specialists in catering solutions, won the contract to design, supply and install the entire catering infrastructure.

In turn, Space appointed Marco Beverage Systems, a renowned European manufacturer of coffee equipment and water boilers to provide the range of beverage equipment.

Space Catering designed all the concourse kiosk facilities needed to refresh Scarlets supporters and visitors. Additionally, there are three state-of-the-art kitchens serving busy hospitality and function suites, which between them have to cope with up to 800 covers at any one time. Marco was asked to supply equipment for both areas.

Space knew that, with a small window of opportunity for service before the match and during the half time interval, they needed the speed and convenience of in-cup drinks. And they use Marco's Oceanic water boilers installing six in kiosks.

For the hospitality and function suite kitchens, Space specified two Marco Maxibrew filter bulk brewers with a capacity of 11½ litres of coffee per urn - that's an impressive 160 cups. There's also an independent hot water tap for tea, delivering 84 litres per hour.

- As well as the drinks operation, Space is providing the food facilities for stadium catering specialists Event Management Catering.



IT'S A WRAPPE FOR FANS

Leeds United, hosting an average of 23,000 fans at home games, gave Love Joes' new premium, hand held snack a 'test drive' in the spring of the last soccer season

Wrappe is the supplier's first pre-made wrap developed to save time and space on preparation while offering premium taste and quality. The hot new snack comes in four authentic varieties; Chicken Fajita, and Tikka, Pepperoni Pizza and Margherita.

Leeds United's Chris White said: "We were looking for products with a difference that you could eat easily with one hand. The range needed to be appealing but succinct, so there wouldn't be too many choices for customers. We sampled Wrappe before the trial, which sold it for us, ticking all these boxes. It also has good cardboard packaging that goes easily into a fan's pocket without making a mess. During the trial, around 120 Wrappes were sold for £3 each."